



Project Proposal

Website Design & Hosting Proposal



Project ID #999v2wd/20200726

New Waves Digital Marketing and Web Design Agency.

Statement of Confidentiality

New-Waves will deal with all the documents, which were shown to us as confidential. We are ready to sign a confidentiality agreement if you feel it is necessary.



Why would you Choose New Waves?

New Waves, which ranked #1 in Google as "Digital Marketing Qatar", provide a number of web-based digital marketing and web development services; from brochure Website Re-Design, CMS solutions, eCommerce solutions, website redesigns and revamps to organic search engine optimization of new and existing websites and PPC management.

Please click here to watch our video to know how we make a website!

<https://youtu.be/w5XHqL0cGgU>

Because we are honest and committed, we will tell you what you need to hear, not what we think you want to hear. We challenge ourselves every day using New Waves's core ethos that 'There's always a solution'.

Our mission.

Our mission is to **help you raise your business to the next level.** To help professionals build their personal brand online. To help companies expand their business online, reach new clients and get new opportunities.

Spend less time running your business and more time growing it. New Waves helps grow your business by looking after crucial components such as digital marketing.

Our goal is to free up your valuable time so you spend less time running your business and more time growing it.

What We Do.

- ✓ Digital Marketing Strategy
- ✓ Web Design and Development
- ✓ E Commerce & Automation Solutions
- ✓ Branding
- ✓ SEO – Search Engine Optimization
- ✓ Conversion Rate Optimization
- ✓ PPC – Pay Per Click Advertising
- ✓ Lead Generation Services
- ✓ Content Marketing Strategy
- ✓ Email Marketing & Services
- ✓ Social Media Marketing & Management

So, wherever you are based, if you are looking for a strong and successful internet profile; New Waves will have the web solution your company needs.

We are a strategic partner to Ministry of Transport and Communications (MoTC), Qatar for the Qatargovernment's Digital Transformation of Small and Medium Enterprises (DTSME) program.

<https://goo.gl/uhysyP>



MoTC Recommended
Partner for DT-SMEs



A partial list of current and former clients includes:

- Qatar Foundation (QF)
- Qatar Science & Technology Park (QSTP)
- Qatar National Convention Center (QNCC)
- Qatar Transportation and Traffic Safety Center (QTTSC)
- Qatar International Medical and Health Exhibition (QMED)
- ARchitecture Research Urban Solutions (ARRUS)
- Retaj Real Estate
- Wyndham Doha West Bay Hotel
- MERCH & Partners Co. WLL
- Sheikh Faisal Qassim Sports Academy (SFQ Sports Academy)
- Jawlati for Online Book Flights, Hotels and Holiday Packages
- Afternoon Tea Bus Doha
- West Bay Medicare
- Salam Globex Business Center
- Great Place to Work® Institute
- First Step Sport Center
- Jawas Medical
- Al Kawthar Secondary School for Girls
- London Academy Doha
- EduTec Training Center
- Little Kingdom Nursery
- JMT Elevators
- Biennicci for Beauty Care Products
- Gharafa Digital Printing
- Qatar Translation Center
- Al-Mashora Legal Firm
- Al Razi Medical Center
- BIN OJAN TRADING & Contracting Group
- Ali Bin Khamis Alkuwari Agriculture
- SMART ALFA - Mobile Accessories Company
- Royal Art Kitchen Equipment Coand much more ...!



Project Description (Business Website One Language)

Website Design and Development Services

Option 1 - Web Development Starter Package:

Delivery Time: 2 to 4 Weeks

We can design and develop a website that specifically meets your unique needs, and meets your required standards as well as industry related standards

- ✓ One Language (AR -or- EN)
- ✓ Up to 10 Unique Pages (but you can any number of products or services you want)
- ✓ Attractive Home Page Design
- ✓ All the features for the MedSpa
- ✓ Mobile and tablet friendly design
- ✓ Slider Design
- ✓ Blog Setup & Contact forms
- ✓ Professional Social media integration
- ✓ Photo Gallery & Portfolios
- ✓ Search engines friendly
- ✓ CMS Content Management System
- ✓ Free 1-year maintenance

WHAT CAN YOU EXPECT?

Briefly,

- A beautiful and engaging digital journeys to ensure that your target audience have the very best experience during their digital interaction with your organisation.
- We are a passionate team dedicated to providing the best possible service to our clients.
- We bring creative, technical and strategic expertise to every project we undertake.

Package Price: QR 3,650

70% Advance & 30% at the time of completion



Project Description (Business Website Multilingual)

Website Design and Development Services

Option 2 - Web Development **Golden** Package

Delivery Time: 3 to 4 Weeks

We can design and develop a website that specifically meets your unique needs, and meets your required standards as well as industry related standards

- ✓ Multilingual (EN & AR)
- ✓ Up to 25 Unique Pages (but you can any number of products or services you want)
- ✓ Attractive Home Page Design
- ✓ Unique design from scratch
- ✓ Mobile and tablet friendly design
- ✓ Slider Design
- ✓ Contact forms & Location Map
- ✓ Photo Gallery & Portfolios
- ✓ Blog Setup & Instagram Feed
- ✓ Search engines friendly
- ✓ CMS Content Management System
- ✓ Free 1-year maintenance

WHAT CAN YOU EXPECT?

Briefly,

- fully optimised modern and effective Website to help you attain the best results possible on the internet.
- All-in-one solution that gives your website visitors exactly what they are asking for when they need it.
- We bring creative, technical and strategic expertise to every project we undertake.

Package Price: QR 5,500

(%15 discount) QR 6,470

70% Advance & 30% at the time of completion



Project Description (Products Selling WooCommerce)

Website Design and Development Services

Option 3 - Web Development **Platinum** Package

Delivery Time: 4 to 5 Weeks

We can design and develop a website that specifically meets your unique needs, and meets your required standards as well as industry related standards

- ✓ Keyword Research and Online Competitors Analysis
- ✓ Multilingual (EN & AR)
- ✓ Up to 50 Pages
- ✓ Complete SEO On-Page Optimisation
- ✓ Attractive Home Page Design
- ✓ Contact forms and Customized forms
- ✓ Booking Requests
- ✓ Ready for selling products/Services online
- ✓ Ready for online payments
- ✓ Photo Gallery & Portfolios
- ✓ Blog Setup & Instagram Feed
- ✓ CMS Content Management System
- ✓ Free 1-year maintenance

WHAT CAN YOU EXPECT?

Briefly,

- fully optimised modern and effective Website to help you attain the best results possible on the internet.
- We will come up with a number of pieces of valuable content that your customers and prospects might like.
- All-in-one solution that gives your website visitors exactly what they are asking for when they need it.
- We will share your content through a number of ways to get your content in front of the right people.

Package Price: QR 8,550

70% Advance & 30% at the time of completion



(**Optional**) – High Performance Shared Hosting

Best German-Base Servers Hosting

INCLUDES THE ESSENTIALS...

- ✓ Unlimited Storage
- ✓ Unlimited Traffic
- ✓ **Free SSL encryption (https)**
- ✓ Plesk Control Panel
- ✓ DDoS protection
- ✓ **Germany Based Top Performance Servers**



Unlimited Disk Space & Bandwidth

Abundant disk space for all your files. Have as many visitors as you need.

Unlimited Email Addresses



Create unlimited email addresses. Match them to your domain name.

Plesk Included



Use the web industry's most trusted control panel to get things done.

Advanced Security



Multilayered defense secures your site. Added protection with 24/7 monitoring.

Total Web Hosting Plan Price for (One Year): QR 890 (instead of QR 1,780)

Total Web Hosting Plan Price for (Two Years): QR 1,400 (instead of QR 2,800)

Total Web Hosting Plan Price for (Three Years): QR 1,850 (instead of QR 3,700)

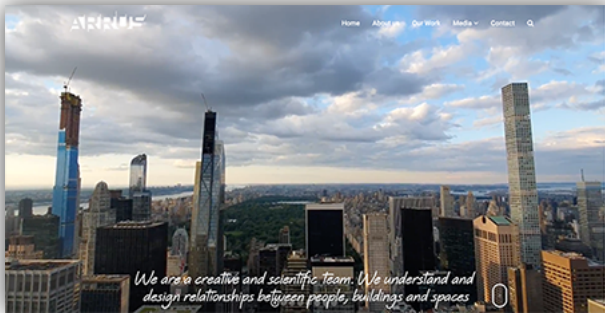
Renew Price for hosting will be QR 890 yearly after the expiration date

100% in Advance by cash or cheque payable to "New Waves Web Design and Marketing"

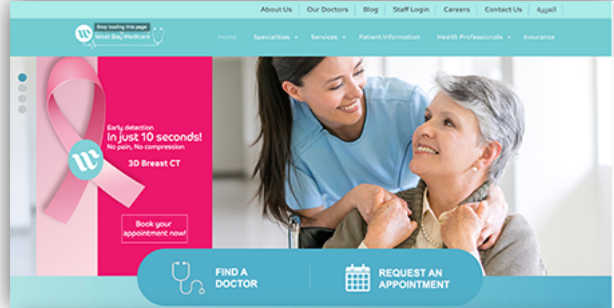


A partial list of websites Designed/Developed by New Waves:

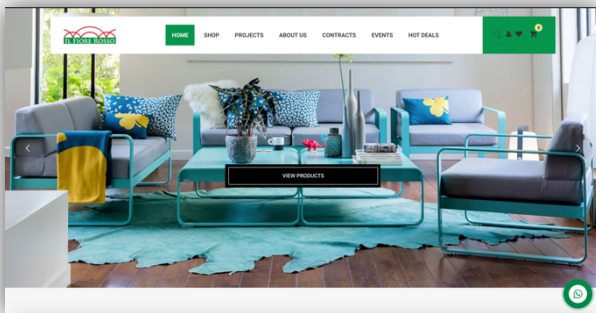
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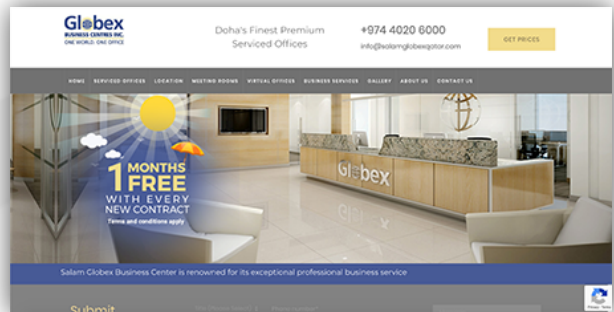
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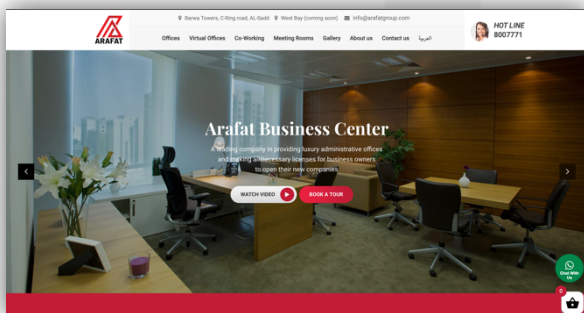
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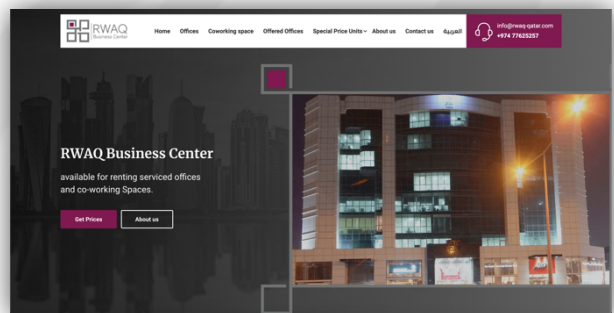
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<http://www.arafatgroup.com/>



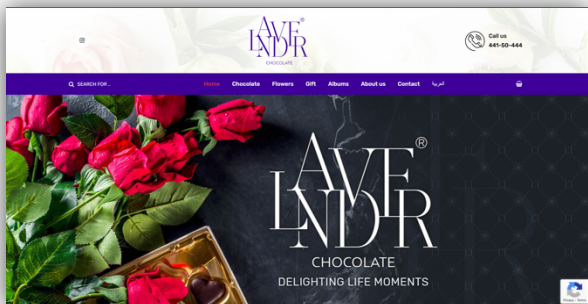
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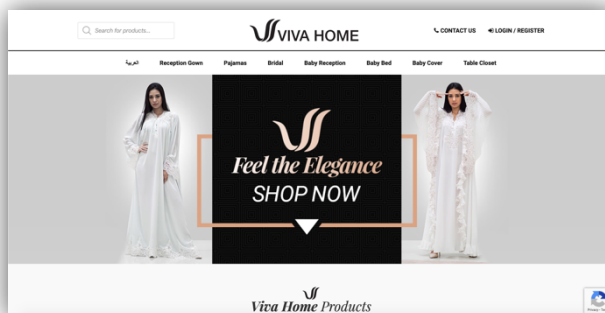
More websites on the next page, please review. Thanks!

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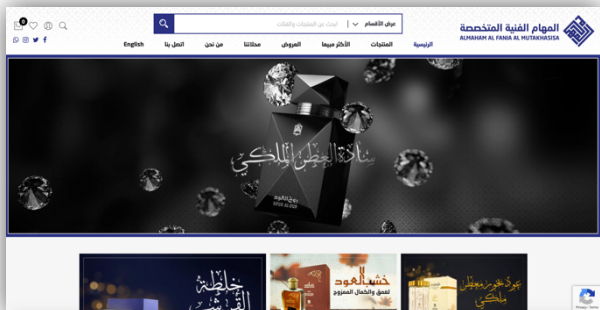
<https://www.lavenderqatar.com/>



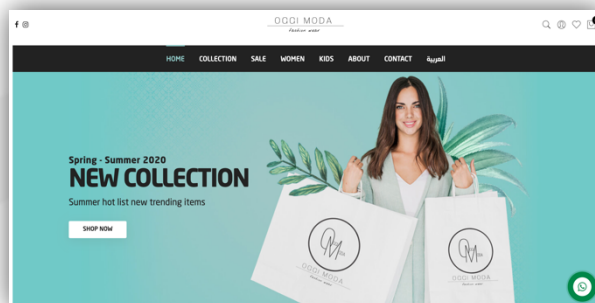
<https://demo.new-waves.net/vivanew/>



<https://www.mfmqa.com/>



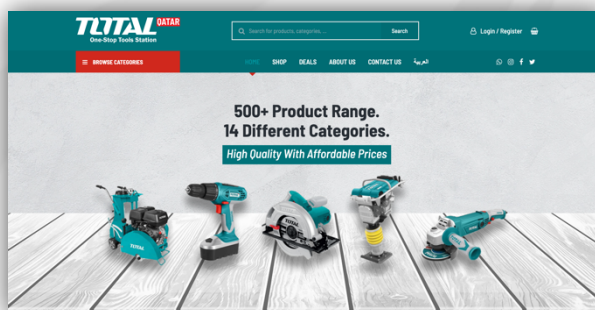
<https://qatar.oggi-moda.com/>



<https://www.lwm.qa>



<https://www.totaltools.com.qa/>



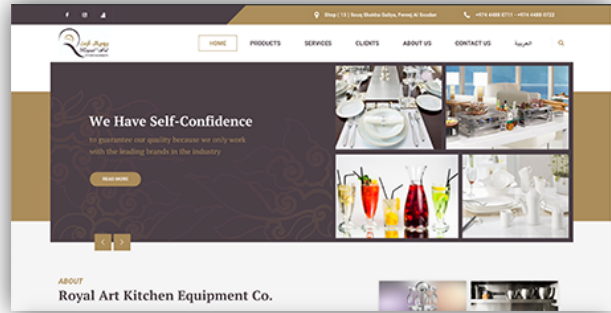
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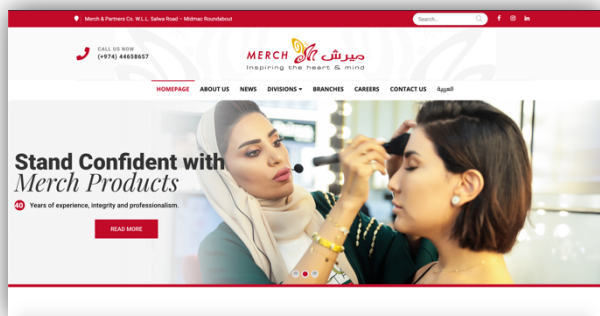
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<https://royalartqatar.net>



<http://www.merch.com.qa/>



<https://qatartranslation.com/>



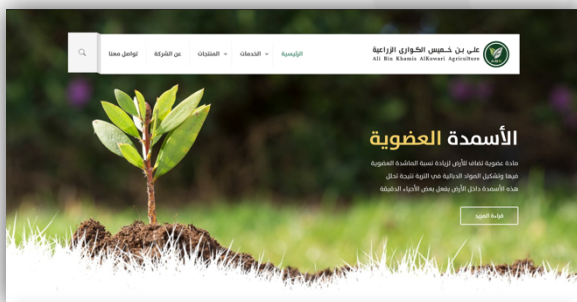
<https://afternoonbusdoha.com/>



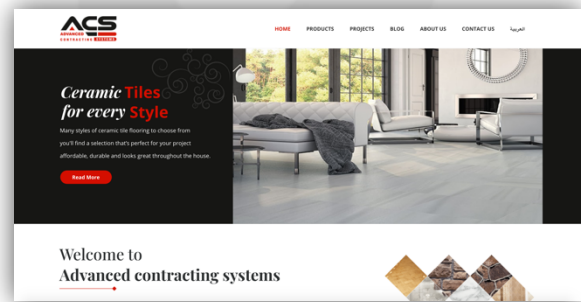
<https://www.little-kingdom.net/>



<https://abk-agri.com/>



<https://www.acsqatar.com/>



and much more ...!



Sample video designs which we created to our clients:

- <https://www.youtube.com/NewwavesNetQA>

----- and much more ...! -----

Sample of our designs for social media marketing:

- https://youtu.be/Tub-SdGgP_s

----- and much more ...! -----

Screenshots of our clients Instagram which designed by us: (more than 10 Instagram screenshots as a sample of our work)

- <https://drive.google.com/open?id=1adjpnSf6Fbq0pd-UAOtm7NHall6cylU>

----- and much more ...! -----

New Waves Services and partial list of our clients

- <https://youtu.be/AwR3rakYmG0>

----- and much more ...! -----